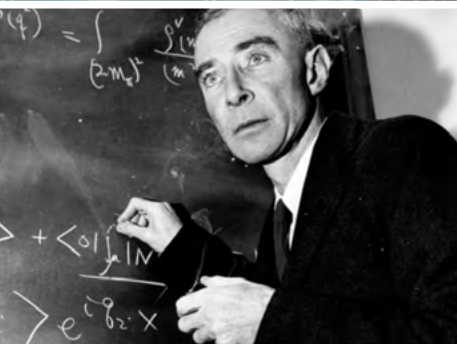


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2023 Autumn

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◇ Philosophy of University : 'Cultivating a Holistic Person of God'

◇ Objectives of Education : Christianity, Cosmopolitan, Creativity & Convergence

◇ Purpose of Establishment :

The founders established Sungkyul University to provide a strong biblically-based education for church ministry in its various forms. The University is committed to the Fourfold Gospel: Regeneration, Sanctification, Divine Healing, and the Second Advent of Christ. Holding firm the evangelical faith, it rejects modern liberalism and extreme mysticism of any kind. Its doctrine remains the same as that of the early Holiness (SungKyul) Church, namely a scriptural Wesleyan-Arminian Faith. It continues to provide an education based on the Word of God that prepares men and women for effective ministry in this ever-changing society to the glory of God.



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SUNGKYUL UNIVERSITY

NEWS

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A Father's Prayer at His First Daughter's Wedding



Jeong-soo Park

Chief Chaplain,
Dep. of Theology

My beloved daughter, Soeun, today is the day you take the first step in your new life. From the day you came to us like a gift from heaven, your mom and dad have been filled with joy and pride. On your first day of college, you proudly walked up the awards ceremony in the short-skirted suit your dad

gave you; you joined a few clubs... A few extracurricular activities... I looked at my daughter, who had the cool, college life like a very popular insider, and thought, "Is this my daughter?" Our desire for you to study more and step up higher was quashed. Even though I knew that such success would not make you happy, I couldn't give up that desire, like all parents in our time.

Looking back, we traveled a lot. All those midsummer nights lying on the open grass in the South and East Sea Forest and rejoicing at the stars that seemed to be falling, all those days on the last day of the summer vacation we took year after year, all those times gathering dry wood chips for the campfire and waiting with sleepy eyes for the firewood to burn out... That's how you must have thought and felt about how to live your life.

Now your life is about to get real, and you're about to learn how to live two-thirds of your life as a wife and mother. The way you'll live with the man you love is to "submit to one another out of reverence for Christ, wives to your husbands as to the Lord, and husbands to your wives as Christ gave himself for them even unto death" (Eph. 5:21, 25). Love is personal, that's why it's a mutual thing. Love and obedience seem like contradictions, but love allows us to truly humble ourselves to one another. And when obedience comes from freedom, it is the

deepest act of love. Because you and the man you love have pledged before God with a sincere heart and will, following this mind, and have presented each other with a covenant ring, we now bless you and send you on your way.

"God the Creator, today we, the parents of two families, sit here feeling the pain of sending our beloved son and daughter away. These son and daughter came to us like a gift from heaven, bringing us joy, loveliness, and glorious days. When they were lost and in sorrow, our pain, the pain that hurt more, made us realize that we are parents. When hardships threatened to swallow our lives, we were more desperate to protect them than ourselves, so we lived as if our existence depended on it. When they laughed, we shed tears of joy, and when they should have humbled themselves before men with their accomplishments, we were foolishly proud.

And now with joy, we send this son and daughter flying to the wide and blue sea, to the heavens beyond. Lord, if this son or daughter has had wings, however reluctantly because of the desires of their parents, let them now spread them wide and fly. Let this son and daughter live in a world that we have dreamed of but not realized, a world that we have not even dreamed of, where they will live in solidarity with people of good will, giving of themselves to those whom we have not loved enough to love them all.

And as you have united in blessing the many dear friends and family members who have rejoiced with us today in this glorious joy, may that blessing in turn bring new hope to their lives, and may we remember that as long as we do not let go of this hope and this desire, we are the beautiful pathfinders of life."

2023 Sungkyul Sketch Village (a Club Festival)

A club festival was held at Sungkyul University on September 19, 2023. This festival was divided into villages according to different fields.

Sketch Village has a ticket office and headquarters operated by the club association, and the Club Village has 24 different club booths with fun programs and a variety of delicious food, so students could enjoy the festival happily. The Neighboring Village was divided into 4 booths (or districts). The student booth consisted of "Our Magi", "Mogu Shop", and "Blue In" booths, the external booth had "Sangsang Univ", "Dorothy Factory", and "It's Me" booths, and in the external sponsorship area, there were 'Monster' and 'Bacchus', and 'Ipsom'. Lastly, there were various food trucks selling sushi, Takoyaki, kebabs, tanghulu, and Turkish ice cream in the food truck area. Humming Village was a space created for performances, including "Our Village Talent" for students' talent shows, 'Village Playlist' to help students' participation in the festival with more excitement, and "Your Celebrity" to see performances by various clubs of Sungkyul University. The Arcade Village is literally a space with various arcade consoles, and students could enjoy fun arcades such as Yunnori, hand punch, foot punch, whack-a-mole, and air hockey. Lastly, there were parasols and chairs where people could comfortably eat delicious foods purchased from club booths or food trucks. Also, there were bean bags where the students could in the sun for a while in a healing environment.

For Sketch Village, "Like a Nice Lion" the web cod-

ing club and club association were created through collaboration for students where they could enjoy Sketch Village more fun and conveniently. When students accessed the site, students could get a detailed explanation of the villages mentioned above, and the layout of each club booth and village were also drawn for easy viewing at a glance. In addition, the foods and programs for sale at each club booth were explained in detail, making it easier to find the booth students wanted to go to and enjoy. Information and lineups of various performances held in Humming Village were created for easy viewing, and prizes that could be received through missions were also visible at a glance.

Thanks to Sketch Village, which was successfully held again this year, students who were tired from studying could spend some time resting and having fun. The clubs that prepared various programs, delicious food, and performances, the club association of Sungkyul University that worked to make sure the festival went well, "Like a Nice Lion" that created an introduction website to help students enjoy the festival more comfortably, and all the students who had fun, thanks to these, this festival was able to end successfully.

The club festival provides rest and enjoyment to students every year, and I'm looking forward to seeing how it will progress next year.

By Reporter **Kim Ae-ri**
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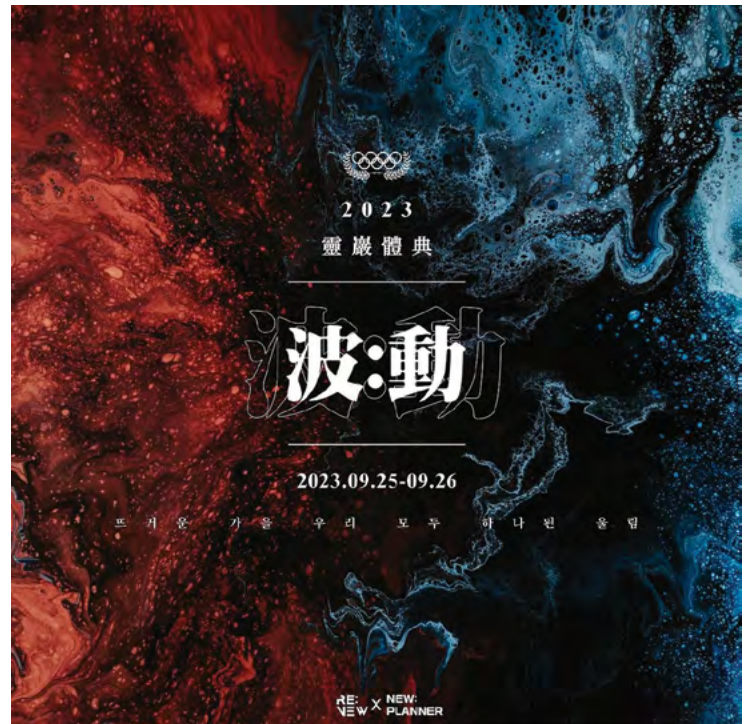


The Passion of Autumn Is Back, 2023 YeongAm Cheajeon : *Padong*

The 2023 YeongAm Cheajeon returned with the name 'Padong (waveong)'. 2023 YeongAm Cheajeon is a sports competition in which all of Sungkyul University's classmates form a team of colleges to determine matches in various sports games. There are large and small events held at Sungkyul University every year, and among them, the YeongAm Cheajeon can be seen as the biggest school event held in the second semester. *Padong*, which was decided by the name of this sports competition, originally means 'the energy of one place is transmitted to another through shaking,' and the event delivers a message with the slogan "All of us in hot autumn." Through the 2023 YeongAm Cheajeon, eight colors (which means eight colleges) are expected to color the entire campus and create a new resonant wave.

The event will be held for a total of two days on September 25 (Monday) and 26 (Tuesday). It is said that the YeongAm Cheajeon aims to prepare a league that can be enjoyed by all students of Sungkyul University by establishing sports that are not limited to physical ability. The events consisted of women's events that only female students can participate in, men's events that only male students participate in, and mixed events that male and female students participate in. First, women's events consisted of foot baseball, dodgeball, and hand-football, and men's events consisted of soccer, basketball, and foot volleyball. Also, the mixed events were decided by bowling, badminton, and dance. As there are various events, all games cannot be held on the day of the YeongAm Cheajeon, so preliminary matches were previously held using classes and after-school hours from early September. Accordingly, the finals will be held in the order of basketball, dodgeball, soccer, dance, and foot volleyball on the first day, and the final of hand-football and foot baseball will be held on the second day.

On the other hand, YeongAm Cheajeon is not just



a final event. In addition to the finals, there are a variety of new programs that can be found only at the YeongAm Cheajeon, including face painting or movie screening program "Autumn Night Cinema," soccer All-Star Game, joint cheering and O/X quizzes. If you want to enjoy the YeongAm Cheajeon more fully than anyone else, it is recommended to be interested in various programs and actively participate in sports activities.

As the day when everyone enjoys sports with one mind is approaching, many Sungkyul University students are paying keen attention. We look forward to the hot "*Padong*" of Sungkyul University students, which will resonate anew and widely through the upcoming YeongAm Cheajeon in 2023, and hope that a lot of interest and participation will take place.

By Reporter **Ahn Ye-rim**
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MBTI : Sungkyul University's Total M(bti) T(rip)

From August 21st to August 23rd, a 3-day Sungkyul University total MT (Membership Training) was conducted. The location was in Sokcho and Goseong, Gangwon. After surveying the MBTI of each applicant, appropriate teams were formed based on their personality types. In total, there were 20 teams, and a variety of team-specific activities, including team-level recreation, were carried out.

During this MT event, on the second day, participants had the option to choose between a Sokcho Tour and a Water Park Tour. Those who chose the Sokcho Tour enjoyed a yacht tour and had the opportunity to explore Sokcho's

tourist fish market and Sokcho Beach. The tour then proceeded to Sokcho Eye Ferris Wheel for further enjoyment. For those who opted for the Water Park Tour, they had a splendid time indulging in water activities at 'Seorak Waterpia' and even had their meals there.

Given the ongoing challenge of rising greenhouse gas emissions such as carbon dioxide and methane, the Student Council aimed to participate in the global initiative of "carbon neutrality" together with MT participants. Carbon neutrality refers to achieving a balance between greenhouse gas emissions caused by human activities and the global absorption of carbon dioxide, ensuring that atmospheric carbon dioxide levels no longer increase. To practice carbon neutrality, the Student Council planned the "Sokcho Saitgil Tour." Participants visited the Sokcho Integrated

Waste Management Center and conducted tours to designated locations by teams, experiencing the beauty of nature while actively practicing its preservation.

To make the MT more enjoyable, group missions were also conducted. These group missions were divided into "Reels Missions" and "Filter Missions," and prizes were awarded through evaluations. Reels Missions involved creating reels (short videos) to match provided background music, while Filter Missions required using filters to capture unique poses or MBTI-themed poses in group photos. The reels and filter missions of each group can be viewed on the official MT Instagram account @renew_mbti.



By Reporter **Park So-yeon**
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Introducing the History and Vision of the School for the Anniversary of the School's Opening



Sungkyul University celebrated its 61st anniversary. On this 61st anniversary, I would like to talk about the history and vision of Sungkyul University.

In 1962, Sungkyul University opened in Chungjeong-ro, Seodaemun-gu, Seoul, with the inauguration of Dr. Kim Eung-jo as the first principal. Elder Kim Young-soon was then inaugurated as the first chairman of the board in 1964. After that, in 1965, the establishment of Sungkyul Theological Seminary was approved, and in 1966, Sungkyul University was approved with the same academic background as a regular university. In 1980, Dr. Jeon Young-sik was inaugurated as the second principal, and theology, Christian education, business administration, administration, social welfare, English education, and Christian education were established. From 1991 to 1995, Sungkyul University was reorganized into a regular theological university, and an education/academic exchange and cooperation agreement was signed with Israel's University of Jerusalem and China's Liaoning University. It also showed active exchanges with foreign universities, such as joining the Asian Theological Association (ATA).

From 1996 to 2000, an educational/academic exchange and cooperation agreement was signed with the Australian Wesley Institute of Art, and a missionary graduate school was established. Since then, Dr. Sung Ki-ho has been inaugurated as the third president, and in 1999, he was selected as the best university in the field of comprehensive university evaluation by the

Korea Council for University Education. Subsequently, from 2000 to 2010, exchange and cooperation agreements were signed with various universities. Education/academic exchange and cooperation agreements have been signed with Weifang University in China, Sunghakwon University in Japan, and Hanoi University in Vietnam. Furthermore, in 2012, Sungkyul University signed a mutual agreement with the Incheon Metropolitan Office of Education on educational donation activities and signed a business agreement with the Korea Radio Promotion Association in 2013. Through this, it can be seen that not only exchanges with universities, but also various agreements related to students' employment have been signed. In 2018, the first XR center was opened at a Korean university. As such, it can be seen that Sungkyul University has continued its long history over the past 60 years.

Sungkyul University has a vision of "cultivating practical talents leading the future society." It also aims to "cultivate creative/convergence talents who contribute to society based on Christian personality and global citizenship." The human image pursued by Sungkyul University is "3C-type talent." Here, "3C" means Christianity, Cosmopolitan, and Creativity & Convergence. The core competencies required for "type 3C talent" consist of four types: Christian personality competencies, global citizens' competencies, communication/cooperation competencies, and creative /convergence competencies.

This is the history and vision of our school, which was introduced to mark the 61st anniversary of Sungkyul University's opening. Sungkyul University maintains a long history of 60 years and breaks new records every year. I hope that Sungkyul University will become a school that fosters talented people who lead the future society.

By Reporter **Song Jin-hee**

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The Partnership Benefits of Sungkyul University

There are benefits that college students must enjoy, and one of them is to make good use of the benefits of companies that have partnership agreements with their school. Sungkyul University has also partnered with various companies to make it available to students, but they are not familiar with this and are not enjoying the benefits of the partnership.

The partnership benefits of Sungkyul University are detailed on the Student Council's affiliate account Instagram. If you check the affiliated companies through Instagram, the benefits that can be obtained at Myeonghak Station, Anyang Station, Anyang 1st Street, Enterprise, Geumjeong Station, and Beomgye Station are divided by color.

Recently, it has collaborated with 'sosok,' a membership application, to provide various discounts and service benefits not only at existing the Student Council affiliated companies but also at agreement franchises across the country, including Seoul, Busan, and Jeju Island through 'Sungkyul University membership.'

As such, the 39th Student Council is striving for the welfare in the suburbs of students by conducting partnership agreements with various companies. Detailed information related to Sungkyul University affiliated companies and benefits by each of them can be found on the Student Council's affiliate account Instagram. Whenever new partnership agreements are made, they are uploaded to SNS, so please check and use them well.

It is simple to receive the partnership benefits of Sungkyul University. When visiting the affiliated companies, you only need to present and use Sungkyul University's student ID. There are many benefits that can be enjoyed as a student at Sungkyul University, but many students do not use it even when they go to affiliated companies because they are not familiar with it. You don't have to pay, and there is no limit on



the number of times, so I hope you enjoy the benefits you can enjoy as a Sungkyul University's student.

The student council will continue to collaborate with various companies and strive for the welfare in the suburbs of students. Therefore, students need to have a lot of interest in this partnership benefits. If the students use a lot of partnership benefits, it will return to students to students positively. So why don't you take advantage of the benefits with interest?

By Reporter **Kim Ga-young**
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Do You know about Sungkyul University Primary Public Health Center?

❶ Hello. Please introduce yourself.

Hello, my name is Sung-On Han, a nurse who has been working at the Primary public Health Center since September 1, 2016. I worked for 8 years at a general hospital, including a university affiliated hospital, and then for a long time at the Korea Healthcare Association. I enjoy working at Sungkyul University Public Health Center now.

❷ What is the Primary Public Health Center at Sungkyul University?

It is a support facility for faculty, staff, and students under the Student Life Support Center that provides primary medical care, health counseling, and disease prevention. It is responsible for health care, first aid, health education, health counseling, disease prevention, environmental hygiene, etc. In particular, since the beginning of the COVID-19 outbreak, we have been focused on providing quarantine-related items such as quarantine masks.

❸ I'm curious about the medical equipment and supplies at the Primary Public Health Center. Are there any medical equipment (supplies) that you can introduce?

Some equipment is included in the primary screening. For example, we have a sphygmomanometer, an ophthalmometer, an automatic blood pressure monitor, a manual blood pressure monitor, an oximeter, a body fat meter, an ultraviolet sterilizer, an infrared radiator (for pain relief), a wheelchair, a CPR training ani, a glucometer, a training defibrillator, a crutch, an ear thermometer, etc.

❹ I'm wondering what symptoms students who visit the Primary Public Health Center usually come in with.

We see a wide variety of problems. In addition to the usual medical and surgical problems, we see a lot of orthopedic, neurological, dermatologic, and other problems. I think it motivates me to learn more..

❺ During your work at the the Primary Public Health Center, do you have any memorable situations?

I remember a student who had a mild stroke in class. It was a case with a pre-existing condition, so after

contacting his parents, I called 119 to the hospital I was attending and urgently transported him to the hospital, and fortunately the outcome was good.

There are also some cases where BPPV (Benign Paroxysmal Positional Vertigo) is suspected, and in such cases the help of the surrounding school members is really necessary because they may lose consciousness at any moment. I also remember a case where I broke my finger while throwing a punch at a sports meeting.



❻ I would like to know about the student health benefits available to students at Sungkyul University.

First, as part of personal prevention, we distribute first aid kits for one person throughout the year, including pain relievers, fire extinguishers, disinfectants, bandages, and cold medicines. Recently, unexpected disasters have occurred in various parts of the world, so the need for personal prevention is an important issue. Second, we distribute emergency kits to administrative and faculty units to deal with security incidents on campus. Third, in the event of a nationwide disaster such as the COVID-19 pandemic, we prepare relevant quarantine supplies and distribute them first to health clinics. Fourth, we conduct a smoking cessation program once a year in cooperation with Anyang Health Center. Fifth, we provide counseling after screening using the equipment available at the health center. The above information is provided on the school's website or in conjunction with the Student Government Association.

❼ Thank you very much for this interview. Do you have any last thoughts?

I will try to provide as much medical care as possible to alleviate the suffering of those who come to see me, but due to limited availability, I do not see patients during lunch or late hours, so please use the first aid kit at the door of the health center. I hope this helps keep your students healthy and happy at school, and thank you for your time.

By Reporter **Kim Se-Jin**
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Introducing the Integrated Competency Development System

The Sungkyul University features various curriculum and opportunities for their students to have competency as a university student. So today in this article, we're going to introduce you to the one of the key features available to the students at Sungkyul University, the "Integrated Competency Development System".

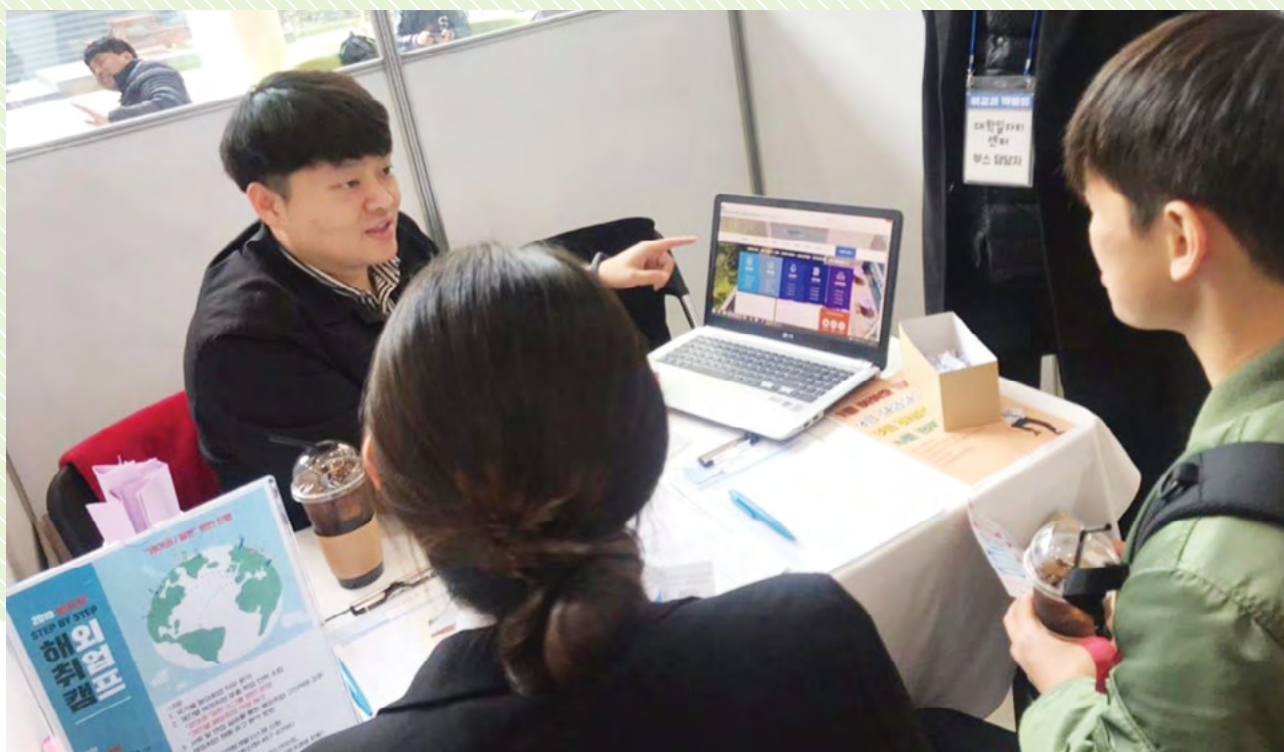
First, before we learn about the features of the "Integrated Competency Development System", let's find out about what it is. The "Integrated Competency Development System" is a service that University Job Plus Center provides, which is created by the "Ministry of Employment and Labor". The main role of the University Job Plus Center is to ease the employment difficulties of young people living in Anyang as well as the students of Sungkyul University. For this role, they operate one-on-one career guidance and design by professional consultants, job competency enhancement training that companies require, start-up counseling, overseas employment support and consulting, and employment mismatch resolution support programs. The "Integrated Competency Development System" is created under this purpose to provide Sungkyul University's students with the knowledge of the services that University Job Plus Center offers.

Now since we know what "Integrated Competency

Development System" is, let's learn about the features of the "Integrated Competency Development System". The first feature that "Integrated Competency Development System" provides is the extra curriculum activities. The extra curriculum activity is an extra-curricular program, which means it's not awarded by credits. Instead, it's awarded by the S-Point which is required points to graduate. Since it's not a curricular activity, the activity mainly focuses on hands-on experiences that the curricular activities couldn't offer. The extra curriculum activity can be submitted online through the "Integrated Competency Development System" main page.

The second feature is the career designing program. The career designing program is a service that is linked with the "Work net" page, which is created by the "Korea Employment Information Service". The career designing program has 4 steps. Each step is formed with surveys that will allow the users to know about their job preference and their capability for the job. Due to the "Work net" relate, the result of the survey could be linked directly to the "Work net" page, which provide users convenience and much more opportunity for the job search.

By Reporter **So Min-joon**
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Introducing Sungkyul University's Scholarships



Our school has various scholarship programs in place for students who feel burdened by university tuition fees, but many students miss out on these opportunities because they are not aware of how to apply or what scholarships are available. In addition to the national scholarships that many students receive, there are scholarships available both within and outside the university. There are numerous scholarship programs available, but many students, especially current students, are still unaware of them. Therefore, I would like to provide detailed information on some of the university scholarships that current students should be aware of. You can apply for university scholarships even if you already receive national scholarships!

First, if you have high academic performance, there are two scholarships available regardless of your income level. First, there is the "Excellence Scholarship" also known as the for current students. This scholarship is available to students whose academic ranking is within the top 10% of their department from the previous semester. The amount of the scholarship varies based on the number of recipients in each department and is awarded as follows: 1st place receives 100% of tuition, 2nd place receives 70%, 3rd place receives 50%, and 4th place receive 30%. If the department has a separate schedule for day and evening students, scholarships are awarded separately for each.

Secondly, there is the "Academic Scholarship." Students who meet certain academic criteria are eligible for this scholarship. The criteria and scholarship amounts may change each semester based on academic performance and the budget. You can apply for this scholarship every semester.

Next, there are "Qualification Scholarships" and "Language Proficiency Scholarships." Specialty Scholarships are awarded to students who have obtained job-related qualifications and foreign language proficiency. You can apply for these scholarships once a year, but you cannot apply with duplicate qualifications. The specific qualifications and types of certifications eligible for these scholarships may change each year based on scholarship satisfaction surveys, departmental input, and the deliberations of the scholarship committee. There are different grades for these scholarships, ranging from 1st to 3rd, each with varying amounts. You must submit the original certification documents, and the types of certifications recognized are available on the school's website.

Lastly, there are "Language Proficiency Scholarships" for students who excel in Chinese (HSK), English (TOEIC or TOEFL), or Japanese (JPT). There are A and B types of scholarships, each with different language proficiency criteria and scholarship amounts.

To apply for scholarships, students who wish to receive financial aid should strictly adhere to the application period announced every semester. Prepare the scholarship application and necessary documents and submit them to the Student Support Division. In addition to the scholarships I've mentioned, there are various other in-campus scholarships such as service scholarships, family scholarships, sports scholarships for athletes. Please make sure to check the scholarship section on the school's website!"

By Reporter **Park So-yeon**
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Sungkyul University Is Actively Practicing the Carbon Neutral CLEAN:US Campaign by Holding 'Low-Carbon Association Training Session' Linking with Sokcho City

The Sungkyul University announced that they would hold a "low-carbon association training session" as a part of the 2023 carbon neutral CLEAN:US campaign. The event will be held from August 21 (Mon) to 23 (Wed), for three days and two nights at Sokcho City. The activities will be including walking byways, plogging, and experiencing recycling sorting station.

The event is one of the major projects of the CLEAN:US campaign to realize the carbon neutral campus of Sungkyul University, started with the education and reading of the declaration of CLEAN:US campaign on August 9. It will be held in conjunction with the "Citizen Environmental Awareness Improvement Program" organized by Sokcho City.

Currently the Sokcho City is conducting a "Citizen Environmental Awareness Improvement Program" which provides social organizations the opportunities to visit a recycling sorting station. At the Program, the visitors can experience a facility tour, safety education,

and an opportunity of experiencing recycling sorting.

In connection with this, Sungkyul University conducted "walking byways and plogging" activities in Sokcho City. The total number of four teams will walk on each byway (2-gil, 3-gil, 7-gil, and 9-gil) to practice carbon reduction activities, and each team will directly contribute to environmental protection. In addition, they will visit the recycling sorting station of the Sokcho City Facility Management Corporation to tour and watch videos about recycling sorting methods and carbon neutrality.

Kim Sang-sik the president of Sungkyul University, said, "Students have started a leading role in global environmental issues by holding this 'low-carbon general training session' and practicing the CLEAN:US campaign. Furthermore, he said "We plan to actively participate in environmental protection activities through cooperating with various local social communities."

By Reporter **So Min-joon**
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Sungkyul University's Department of Global Logistics Strengthens Global Capabilities through Field Trips to Singapore

The Department of Global Logistics at Sungkyul University (President Kim Sang-sik) successfully conducted 5 days and 3 nights logistics field trip program in Singapore from August 21 to 25, 2023 as part of the Ministry of Education's university innovation support project. The program was designed to improve students' international sight and practical skills.

Students visited PSA (Port of Singapore Authority), Korean shipping company, and 3M through this field trip. Through each institution, they were able to gain a deep understanding and insight into port operation, logistics process, and local employment environment. In addition, I had a valuable experience of seeking employment and internship opportunities through net-

working with companies.

Sungkyul University's Department of Global Logistics plans to strengthen continuous exchanges and cooperation with Port of Singapore Authority and Korean shipping company and expand students' employment opportunities through networking with various overseas companies and seek ways to expand their international sight.

This field trip provided students with an important experience connecting theory and practice and will be expected to greatly contribute to fostering global logistics experts in the future.

By Reporter **Kim Ga-young**
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The Age of Competition for Delivery Applications



Recently, various delivery apps have emerged. This is because the number of people using the delivery app has increased as delivery has been activated since COVID-19. However, as COVID-19 gradually recovers, more and more consumers are reluctant to use it due to higher delivery cost.

In line with these consumer trends, delivery apps have introduced various delivery cost discount systems to prevent user departure. As a result, consumers who left the delivery app due to the burden of delivery cost are returning. In fact, compared to the same period last year, the number of users has decreased, but in recent years, the decreased width has gradually decreased.

Three major delivery apps also introduced this system. Baedal Minjok has launched 'frugality de-

livery,' which greatly reduces the burden of delivery costs, and the average delivery cost is 1,750 won. Coupang Eats launched 'Save Delivery,' lowering the average delivery cost to 1,751 won, and on top of that, members of Wow Membership were given an additional 10% discount to reduce the burden on consumers. Finally, Yogiyo is holding a subscription service called 'Yogi Pass X,' which provides free unlimited delivery costs for the first time in the industry, and 'Invincible Coupon Event,' which provides 10% discount coupons to users.

As such, the industry is competing with various discounts to prevent defectors. In addition to the existing discount promotion, the inflow of users seems to have increased as new services have been released one after another to ease the burden of delivery costs.

In response, an official from the delivery app said, "The discount competition seems to have been effective in attracting customers as it is not just a short-term promotion but also put out a new service that can lower the burden of delivery costs." In addition, he explained, "Summer is also a season when demand for delivery increases due to bad weather, so the long-term trend will have to be watched more."

In the past, it was a competition to dominate the 'single delivery' market, but now it is a competition to prevent consumers and riders leaving the delivery app. Companies have the task of maintaining their profitability while maintaining their market share through competition.

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Should Zoos Disappear?

Everyone must have visited the zoo at least once when they were young. The zoo is also a place where the whole family spends their time together. You will be able to think about various things while watching the countless animals staying in the zoo. "Poor animals," "a rescued beaver! That's a relief." And so on.. How did you look at these animals? Unfortunately, many people think that zoos are places where animals are locked up and operated for viewing. Is this true, and is the zoo really a place to go? I want to show you a new perspective on this today.

Currently, capturing and forcibly raising wild animals in Korea is prohibited by law. However, many animals have been found to have been damaged by those who did not abide by it. As one example, Mustelidae 'Dambi' currently living at the Seoul Grand Park Zoo are introduced. Last year, Dambi was reported to have been illegally captured in a mountain in Gangwon-do. When the rescue team arrived at the scene, it already had one leg missing, and it was taken to the zoo because they could not send Dambi, who was likely to be culled, into the wild. Since then, with the active help of institutions and the zoo keepers, Dambi is known to be currently living a normal life under management.

In addition, it became a hot topic when it was revealed that a fisherman in Jebudo Island contacted the

zoo after raising 'Jebudo,' a natural monument-spotted seal, at a sushi restaurant. If endangered species are secretly imported and discovered by customs, they will be sent to the zoo, and Jebudo was also transferred in this way. Thanks to various inspection procedures and intensive management, good news has been reported that he is currently living happily with his child after meeting a good mate at the zoo.

As such, zoos not only raise and view animals, but also rescue and help animals in need. However, there are still many perceptions in our society that misunderstand the zoo as a "space of animal abuse." We also know that there is a bad view of zoos, but we should not forget that zoos are places where we can protect, sometimes rescue, and present new lives. In addition, these days, it is difficult to exchange animals abroad due to international law regulations. In addition, there are not many species and numbers of animals in Korea. Therefore, if they fail to reproduce and end up in that generation, we may no longer actually meet them, so we may only see them in 'virtual zoos'. Therefore, zoos should strive to protect and reproduce endangered species, and to study and educate animals to perform the function of species conservation. This can be seen as the reason why zoos exist.

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Movie Consumption Trend Changed after COVID-19

Since the outbreak of COVID-19, the film industry has faced stagnation. In the first half of this year, the domestic film market saw an audience of 58.39 million, marking a 130% increase compared to the same period last year. This figure has recovered to about 70% when compared to the average audience numbers of 83.3 million during the first half of 2017 to 2019. Despite a decrease in moviegoers due to COVID-19, there has been an influx of 4.15 million new customers between 2020 and 2023.

Looking at the age-specific ticket distribution changes for customers who visited CGV this year on a monthly basis, it has become apparent that the age groups frequenting theaters have differentiated based on the content. In January, 'Avatar: The Way of Water' accounted for over

56.8% of ticket shares among the 30-40 age group, which was more than half. From February to April, due to the impact of repeat viewings like 'The First Slam Dunk' and 'Suzume', there was a substantial increase in the audience share of the 10-20 age group. CGV pointed out, "Throughout the COVID-19 pandemic, moviegoers have become more selective in their film choices, and their expectations have risen. When compelling content like 'The Outlaws 3' or 'Elemental' is released, audiences return to theaters," and "The generations and age groups leading the success of films have broadened, and there is also a growing segmentation based on content."

With the expansion of word-of-mouth and viral marketing on social media, there has been a noticeable trend of "reverse the ranking chart," which has led to an increase in audience influx on a weekly basis. This year, one of the standout examples of reverse the ranking chart is 'Elemental.' 'Elemental' saw a higher rate of audience influx during its 3rd and 4th weeks compared to its 1st and 2nd weeks. 'The First Slam Dunk' is another notable case of consistent audience growth over the weeks. Particularly, while the 30-40 age group initially led the success, starting from the 5th week of its release, the 20s age group surpassed the 30s and older audience in ticket share.

Furthermore, cinemas have long evolved into multifaceted cultural spaces. Cinemas are no longer just



places to enjoy popcorn and watch movies; they have become spaces where people can experience art exhibitions, attend concerts, and even savor highball cocktails. Cinemas now also feature a variety of content, including live concerts and broadcasts by both domestic and international artists, as well as musicals, and theater. In the theater industry, cinemas are striving to redefine their identity beyond being solely associated with "movies" and are taking on the role of versatile platforms that accommodate various forms of content. They are making these efforts to overcome challenges, formalizing the screening of concerts, sports events, and gradually expanding the scope of offerings that were previously presented sporadically.

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Could You Eat the Person Who You Love?



Could you eat the person who you love? Here is a book that engages with content of eating someone who a person loves. The title is 『Proof of Gu』, by Choi Jin Young.

Dam who is Gu's girlfriend tries to prove the existence of Gu through the thing (Gu's body) after his death. Dam and Gu had always been together since they were very young.

Gu had always been poor and had to live his life on the run because of his parents' debt. Even after Gu's parents passed away, Gu worked at a factory to pay off the debts left behind and lived hidden in the woods to avoid loan sharks. But the debt was not easily reduced, and the loan sharks found Gu who was hiding and killed him. Dam had no choice but to watch the entire process of Gu's miserable life from the sidelines. And Dam's grandfather, who had represented her parents' role had passed away already. Gu and Dam lived by relying on each other.

After Gu dies, Dam takes Gu's body home. She washed his body clean and caressed every inch of his body with her hands. Dam doesn't want to prove

Gu's death through a notice of death, so Dam ends up starting to eat Gu's body piece

by piece. As she eats the Gu's body, she starts to think that Gu and she will be together forever, and that Gu lives inside her unless she dies.

The author used "cannibalism" as a means of expressing the mourning of Gu's death. Cannibalism was depicted as a metaphor for the absoluteness and depth of love. People frown on cannibalism, thinking it is barbaric. However, the coldness of society towards Gu who must repay his parents' debts even after their death, the so-called "second-class citizen", is more barbaric than the cannibalism that Dam used as a method of mourning. So, we do not dare to point a finger at Dam who has always together with Gu, watched Gu's terrible life and shows strange behavior called "Cannibalism".

On page 83, there is a passage with dialogue by Dam and Gu. "If you (Gu) die earlier than me, I'll eat you." Gu feels Dam's words are not terrible. "I want to die by you (Dam). It's better than dying by disease or unexpected accident." Through the passage, readers can see how deep their love was and how miserable Gu's life was. And readers didn't think Dam's cannibalism is weird because of their situation.

This book shows the deep love between a man and a woman while also exposing deep problems in our society. 『Proof of Gu』 expresses the various narratives of Gu and Dam in a three-dimensional way and realistically expresses various feelings. If you read it at least once in your life, it will be an opportunity to think more deeply about love, curious social issues, various emotions, and ways of expression.

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Keep an Eye on Education in Germany

German kindergartens do not teach reading and writing. That starts in primary school. In kindergarten, children practice things like putting on and taking off their shoes. When it comes to food, children are only given enough to eat and dessert is served after they have finished their meal. No food is left over that the children have promised to eat themselves. As you can see, German kindergartens are a great place to start socializing and focus on teaching children to be independent.

German schools don't use multiple choice questions. All exams are either essay or oral, so there is no race to the top. There is a German high school called Gymnasium. On average, it offers education from the sixth grade to the first year of university in South Korea. After that, students take an exam called the Abitur, which is both a high school and a qualifying exam for university entrance. The exam is more about understanding concepts and being able to think logically and subjectively than it is about memorization.

Germany does not have a private educational institute. In South Korea, vacation is seen as a time for students to catch up or start their studies early. In Germany, on the other hand textbooks are returned to school two weeks before the vacations. This is because in German classes, which are based on discussion and presentation, studying ahead of time does not help one's grade. They use it as a time to relieve stress and do hobbies they've always wanted to do without textbooks. As a result, there's no educational culture of independent study. Parents and teachers take it for granted, even though it's not regulated by special laws.

The purpose of education in Germany is to create global citizens. Students who grow up with a German ed-



ucation have a sense of citizenship as members of society. They think, make judgments, and express them openly. Elementary school students organize protests and make a difference as members of society. South Korea's education system and culture also have lessons for the world. Germany and South Korea tend to stand in contrast when it comes to education. While there is nothing right or wrong with these two opposing educational directions, there are elements of German education that we can learn from. South Korea should pay attention to German education.

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Oppenheimer and the Eternal Nuclear Dilemma

"I am now dead and a destroyer of the world." This is what Dr. Julius Robert Oppenheimer, who led the Manhattan Project, said. Oppenheimer, who witnessed the horrors of Hiroshima and Nagasaki in Japan, was a person who agonized more deeply about ethical issues surrounding nuclear weapons than anyone else. He was the "father of atomic bombs," but when the issue of hydrogen bomb development was discussed in the early 1950s, he strongly opposed it and proposed to then-U.S. President Eisenhower to develop tactical nuclear weapons with weak killing power. The move contained a sense of urgency to prevent the mass destruction of innocent civilians.

However, Oppenheimer's agony is not only his problem, but also a concern for all of us. Was an atomic bomb a weapon that should not have been born? If it has already been created and cannot be recovered, is there any way to prevent reckless and dangerous nuclear weapons development competition? And from what perspective should we look at nuclear weapons and what kind of nuclear doctrine should we choose? There are three key questions related to nuclear weapons.

The first is whether ethical considerations can exceed strategic demands, that is, stop reckless nuclear competition. It is not about the desire of a non-nuclear state to possess nuclear weapons, but rather a phenomenon in which countries that already have nuclear weapons do not stop modernizing their nuclear capabilities. Currently, there are 12,000 nuclear weapons on Earth. What is the difference between 100 nuclear weapons and 1,000 nuclear weapons? Why are nuclear powers diversifying while increasing their power without reducing their quantities? It has already been revealed through the development of hydrogen bombs as well as the Manhattan project that it is difficult to control nuclear development. Hydrogen bombs are weapons that are different from the atomic bombs that exploded in Hiroshima and Nagasaki. The first hydrogen bomb test in January 1952 confirmed its power to

be 500 times stronger than the atomic bomb dropped on Hiroshima. For this reason, the advisory group that Oppenheimer participated in unanimously expressed its opposition to the development of hydrogen bombs to the Truman government. The reason for the opposition was that "the extreme danger to mankind overwhelms any military interest."

Secondly, there is a strong moral dislike that nuclear weapons are no longer allowed to be used. However, how powerful is such a nuclear contraindication? What should be kept in mind to prevent the nuclear contraindication from being broken? Although there have been several wars since August 1945, nuclear powers have refrained from using these absolute weapons. Nuclear contraindications seem to have a deterrent effect. However, it is hard to conclude that refraining from using nuclear weapons is the effect of nuclear taboo. Perhaps it is because all countries concerned have acted cautiously not to exceed the critical point of nuclear use in the face of the nuclear age. This is because it is possible to infer that they did not take out the nuclear card because they were not in extreme situations like the Pacific War.

Then, in order to prevent nuclear war, efforts should be made to prevent the other party's strategic calculations from going to extremes rather than just appealing to the ethical aspect of nuclear taboo.

Finally, the view of nuclear weapons is also a source of persistent controversy. Are nuclear weapons a last resort or a means of combat that can be aggressively deployed to battlefields if necessary? President Truman once said, "Nuclear weapons are not military weapons. It is not used for military purposes but for sweeping women, children and unarmed people." Meanwhile, President Eisenhower said there is no reason why tactical nuclear weapons cannot be used the same way as bullets and other weapons. The choice of nuclear doctrine can be changed depending on the perspective of nuclear weapons.

In the end, the problem that genius physicist Oppenheimer thought about still remains. The pressure on the nuclear race, the contraindication to nuclear weapons and the threshold for nuclear use, and the choice of nuclear doctrine are all dilemmas that cannot be solved completely. Perhaps as long as nuclear weapons exist, it will be a fatal task for mankind to continue to work on. Like Oppenheimer, who had no answer but did not give up his worries and endured his mission.

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The Rise and Fall of McCarthyism

On August 15th 2023, the movie *Oppenheimer* was released in South Korea. The movie was a huge success recording an audience of approximately 3 million. However, the ratings were pretty controversial due to the lack of knowledge of McCarthyism. So today, in this article we are going to introduce you to what McCarthyism is, and its history.

First, let's learn about what McCarthyism is. McCarthyism was a communist-hunting craze that swept across the United States in the early 1950s. It was a part of a campaign to expose suspected communists. Named after its most notorious practitioner Joseph Raymond McCarthy, the McCarthyism has destroyed thousands of innocent lives and careers by excusing communist tracking. McCarthyism was a typical witch hunt. Some argue that it wasn't a witch hunt because of the several cases such as Alger Hiss, who was an actual spy who denied his allegations and pleaded innocence was also at the list. But even if a few on the list were actual spies, there were far more people who were found to be not guilty in the end. For over a decade of McCarthyism, American political leaders trampled democratic freedoms in the name of protecting them.

Next let's find out about the history of McCarthyism. During the 1930s and 1940s, there had been an active but small communist party in the United States. While it played crucial roles in progressive struggles for labor and civil rights, it also supported the Soviet Union. During World War 2, when the USA and USSR

were allied against Hitler, some American communists actually spied for the Russians. When the Cold War escalated and this spy activity became known, domestic communism came to be seen as a threat to national security. But the attempt to eliminate the threat soon turned into a typical witch hunt. McCarthy, a Republican senator from Wisconsin knew and used this for his own good. He became notorious by flaunting ever-changing lists of alleged communists within the State Department. Supported by other politicians, he continued to make outrageous accusations while distorting or fabricating evidence. Citizens were controversial about his actions, but after the Korean War broke out, McCarthy seemed vindicated. His actions became more reckless since he became the chair of the Senate's permanent subcommittee on investigations in 1953. But it was his investigation of the army that finally turned public opinion against him and diminished his power.

Today, it is regarded as the American version of the Chinese Cultural Revolution, which purged a large number of intellectuals and smashed the cultural world. In fact, McCarthyism is currently viewed negatively in the mainstream American academia and media. It is currently evaluated as an incitement of McCarthy's personal political ambitions and has been criticized since its fall.

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